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## [Non-life post-pandemic strategy](#)

### Market Profile - India Non-life post-pandemic strategy



By Anoop Khanna - Source: Asia Insurance Review | Jan 2021



During the pandemic, the focus of the Indian non-life industry has been entirely on health insurance but there is much more at stake. *Asia Insurance Review* spoke with three CEOs of non-life insurance companies to get their views on how important areas like pricing, profitability, product standardisation and business interruption will be viewed in 2021.